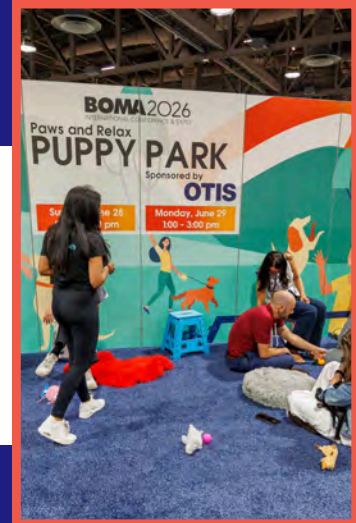




Sponsorship Brochure

BOMA2027
INTERNATIONAL CONFERENCE & EXPO
Presented by BOMA International and BUILDINGS.com
JUNE 26 – 29 | NASHVILLE, TN





Vicki Cummins
Director of Exhibit, Sponsorship &
National Associate Member Sales
vcummins@boma.org
888-777-6956

June 26-29, 2027
Music City Center
Nashville, TN

Exhibit Dates
Sunday, June 27
Monday, June 28

Make Important Connections Through Sponsorship

Increase booth traffic, make more connections and multiply your sales. Starting as low as \$3,000, sponsorships are tailored to meet your goals, increase your return on investment and maximize your presence at the Expo.

As a highly visible sponsor, you'll raise your company profile, drive more traffic to your booth and promote your position as an industry leader. Which sponsorship will meet your goals and budget? Find one that aligns with your objectives.

Choose the option that's right for you:

- *Networking Events* - Make a memorable impression through branded signage, tickets, napkins and more.
- *Education Events* - Show you are an industry resource by sponsoring an education program addressing a specific category.
- *Conference Services* - Make an impact throughout the event—branding opportunities include registration bags, conference WiFi, hotel key cards, show signage and more.

Interested in sponsoring? Contact Vicki today!



OVERALL SPONSORSHIP BENEFITS

Sponsorship levels include benefits determined by the overall sponsorship spend. Below are the benefits included in each sponsorship level. These are in addition to specific benefits listed in the description of each sponsorship on the following pages.

Benefits By Level

Sponsorship Benefits	Platinum \$20,000+	Gold \$10,001-19,999	Bronze & Silver \$3,000-10,000
Company logo on the conference website on the rotating "Premium Sponsors" list	Included	Included	
Individual sponsor recognition including company logo & booth number	Included	Included	
Inclusion in the BOMA Prize Drawings on Monday	Included	Included	
Company listed as sponsor in conference promotion & in Mobile App	Included	Included	Included
Sponsor symbol & elevated exhibitor listing on the BOMA Conference website	Included	Included	Included
Company logo on sponsor page of the Conference website	Included	Included	Included
Sponsor sign for your booth & sponsor ribbons for your staff	Included	Included	Included
Company name on sponsor banner at the Music City Center	Included	Included	Included
Additional priority point for 2028 space selection	Included	Included	Included
Waiver of corner premium charges for 2028 exhibit space	Included	Included	Included



PLATINUM (\$20,000+) SPONSORSHIPS

Networking and Event Sponsorships

Benefits of Event Sponsorships Include:

- Opportunity for a company representative to make brief remarks from the stage during the event
- Company logo on event signage, displayed on the stage during the event and featured on the event page of the Conference website & in the Conference Mobile App
- Company representatives can greet attendees at the event
- Opportunity to submit an electronic handout for inclusion in the Conference Mobile App

TOBY Awards Program & Gala – SOLD

\$75,000

Sunday Opening Keynote Session

\$25,000

Monday Keynote Session – SOLD

\$25,000



GOLD (\$10,001-19,999) SPONSORSHIPS

Conference Lanyards

Company logo on conference lanyards distributed to all attendees and exhibitors at registration.

\$15,000

Lunches in the Exhibit Hall

Sunday, June 27 or Monday, June 28

**\$15,000/
per day +**

- Recognition as sponsor in the lunch description online & company logo on the online floorplan
- Company name printed on lunch tickets for day sponsored & company logo on lunch signage
- Opportunity to provide table tents for tables in the restaurant area (subject to BOMA approval)

Networking Zone & Grand Opening Drink Ticket

\$15,000 +

Open in the exhibit hall, if sponsored, this area will be the main bar for attendees to use their drink tickets. Your company name appears on the Sunday Grand Opening Drink Ticket as well as your company logo on signage at the Networking Zone. For an additional fee, your booth can be located in the Zone.

Puppy Park – SOLD

\$15,000

For two hours Sunday & Monday, puppies will be available to pet, nurture & soothe attendees while on the expo floor. Ask Vicki Cummins for sponsorship benefits.

Registration Bags

\$18,000

Company logo printed on conference registration bags distributed to attendees at registration.

TOBY Awards Reception

\$15,000

Tuesday, June 29

Gain prime exposure during the TOBY Reception with your logo on signage and napkins, plus your company name on attendee drink tickets. Sponsorship includes digital branding on the conference app and website, along with two Banquet tickets.

One BOMA Recognition Luncheon & General Session

\$15,000

Tuesday, June 29

Ask Vicki Cummins for details.

Sponsorship prices reflect pricing for exhibiting companies. Some sponsorships are additional for non-exhibiting sponsors. They are reflected with a "+" sign.





SILVER (\$4,000-10,000) SPONSORSHIPS

Aisle Signs in the Expo Hall

Your company logo on every aisle sign, giving your company prominent visibility to all Expo attendees.

\$7,500

Coffee Breaks

Your company logo on signage & napkins at the coffee break stations.

\$5,000/per day

Conference Mobile App

Your company logo incorporated in to the top masthead and the splash screen. Opportunity to design a clickable navigation item (typically a logo) and a rotating clickable banner ad. *Specs will be provided.*

\$10,000

Daniel W. Chancey Leadership Academy

Align your brand with the next generation of BOMA International leaders at the Saturday Leadership Academy. Sponsorship includes welcome remarks by your registered representative, logo placement on event signage, and recognition on the conference website.

\$5,000

Exhibit Hall Locator Board

Locator board, with exhibitor list, booth numbers & floorplan, with your company logo & booth highlighted.

\$5,000 +

Hand Sanitizing Stations (*Expo Hall, Conference Area or Both Areas*)

Supply your company's hand-sanitizing stations to be placed in the corresponding area(s).

**\$5,000/area +
\$7,500 for both +**

Hotel Key Cards (*For hotel(s) in the official BOMA Housing block*)

Friday, June 26 - Tuesday, June 29

Design custom art including your logo & booth number to be featured on the hotel key cards.

\$12,000

Hotel Room Delivery (*For rooms in the official BOMA Housing block Saturday & Sunday*)

Exclusive delivery of your branded item to BOMA attendees in the official hotel block on Saturday or Sunday evening (sponsor-provided; subject to BOMA approval).

\$10,000/night

Prize Stage in the Expo Hall

Sponsorship includes logo placement on stage signage, opportunity to welcome attendees, and stage presence during winner photos and announcements.

\$10,000 +

Refreshment Retreat in the Expo Hall

Attendees enjoy refreshments in the expo hall, courtesy of your company.

\$10,000 +

Regional Brunches

Includes logo placement on event signage, conference website recognition, verbal acknowledgement at all regional brunches, and opportunity for a registered representatives to attend at least two brunches.

\$12,000

Relaxation Retreat in the Expo Hall

A soothing seated massage is sure to attract attendees to your booth...where they will receive a voucher featuring your logo to be validated to receive a massage at the Retreat. Your logo will be on the stamp.

\$10,000 +

Restroom Clings

Place your message on clings placed on the mirrors of the restrooms in the Expo Hall. Includes a total of 12 one-square-foot clings. Send us your artwork & we will take care of the rest.

\$7,500 +

Wellness Retreat in Expo Hall

Position your brand around health and wellness in the Expo Hall. Package includes logo placement on retreat signage and company branding on attendee giveaways provided by BOMA. The Retreat is located in the Expo Hall.

\$10,000 +

Conference Giveaways

Your company logo on selected items placed in the registration bags each attendee receives.

Conference Amenities Kit

\$10,000

Conference Notepad

\$7,500

Conference Pens

\$5,000

Sponsorship prices reflect pricing for exhibiting companies. Some sponsorships are additional for non-exhibiting sponsors. They are reflected with a "+" sign.



EDUCATION SPONSORSHIPS

Education Categories

\$4,000/track

Sunday, June 27 – Tuesday, June 29

Align your company with professional development and industry expertise by sponsoring an education category.

These are the overarching categories for the sessions. The sessions will cover multiple topics (i.e., creating asset value, building operations, sustainability, health and wellness, industrial real estate, occupant engagement, technology & more).

- **Essentials** – These sessions cover the fundamentals of operating & managing commercial properties. Topics may include leasing, administration, building systems, sustainability, creating asset value, budgeting & accounting, tenant relations & more. Ideal for both new property professionals & seasoned professionals seeking the latest trends and evolving best practices.
- **Experienced** – Ideal for experienced property professionals, these sessions focus on the expertise & market knowledge required to optimize asset performance, property management, workforce development & emerging technologies.
- **Leadership** – These sessions are designed to enhance professional development, helping participants refine their leadership skills, advance their careers, & provide meaningful mentorship to others in commercial real estate.

Benefits Include:

- Company logo on signage for the sponsored track
- Sponsor recognized in track description on Conference website
- Company credited as the sponsor in the script for each session
- Opportunity for registered representative to attend each session
- Opportunity to submit an electronic handout for inclusion in the Conference Mobile App

Questions regarding sponsoring?

Contact Vicki Cummins,

Director of Exhibit, Sponsorship, & NAM Sales at vcummins@boma.org



WELCOME PARTY SPONSORSHIPS

The most anticipated event of the conference, the Saturday Night Welcome Party at the Omni Nashville, kicks off the conference & provides an opportunity for attendees & exhibitors to network. With live entertainment, food & drinks, it's the talk of the conference!

Your company can be a part of the fun! Become a sponsor & increase your presence through exclusive Welcome Party benefits, as well as the general conference sponsor benefits listed on page 4.

Platinum-Level Co-Sponsorship

\$20,000

- Top prominence on Welcome Party sponsor signage
- Inclusion in special **Welcome Party Prize Drawing** on Sunday at the close of the Expo at the Prize Stage
- Inclusion in the **Monday Prize Drawing** at the close of the Expo at the Prize Stage
- **Welcome Party tickets (valued at \$150 each) for all company booth personnel**
- Inclusion on a dedicated "Welcome Party Page" on the BOMA Conference Website

Choose one of the following:

- **Bar Sponsor** - Company logo printed on napkins & signage at bars during the party
- **Food Sponsor** - Company logo printed on napkins & signage at food stations during the party

Silver-Level Co-Sponsorship

\$10,000

- Inclusion in special **Welcome Party Prize Drawing** on Sunday at the close of the Expo at the Prize Stage
- Elevated prominence on Welcome Party sponsor signage
- **Welcome Party tickets (valued at \$150 each) for all company booth personnel**
- Inclusion on a dedicated "Welcome Party Page" on the BOMA Conference Website

Bronze-Level Co-Sponsorship

\$3,000

- Logo included on Welcome Party sponsor signage
- Inclusion in special **Welcome Party Prize Drawing** on Sunday at the close of the Expo at the Prize Stage
- Inclusion on a dedicated "Welcome Party Page" on the BOMA Conference Website

INTERNATIONAL ACTIVITIES SPONSORSHIPS

Silver Level International Activities Sponsor

\$10,000

Includes all International Activities listed below - Sponsor all the activities below and receive all the benefits of each sponsorship PLUS the opportunity to provide a giveaway item to the international delegates and have one registered representative attend all the of events listed below.

- **International Dinner**

\$2,500

Monday, June 28

Sponsor the dinner attended by 40-50 international delegates. Benefits include verbal recognition of the sponsor at the dinner as well as logo on event signage.

- **International Program**

\$2,500

Monday, June 28

This two-hour program will include information from BOMA International President Mary Lue Peck as well as other speakers. Company logo will be on the screen before the start of the session as well as verbal recognition of the sponsorship at the start of the program and logo on event signage.

- **Building Tour**

\$2,500

Tuesday, June 29 - morning building tour (approximately 2-3 hours)

International delegates will have a private tour of a local building. Details coming soon.

- **Wordly App (Translation App)**

\$5,000

BOMA International will provide translation services for select predesignated sessions. The app will translate the session moderator's English remarks into more than 50 languages, allowing attendees to choose their preferred language and see and hear the session in their native language. The sponsor will be recognized in the app, wherever the conference QR code is displayed, and on the conference website.

All International Sponsors will be recognized in a quarterly newsletter following the conference, distributed to more than 250 international delegates as a thank-you, and on the conference website.



ADVERTISING OPPORTUNITIES

Registration Bag Insert

\$3,000

Provide BOMA with a company insert (subject to BOMA approval before sending) to be included in attendees' registration bags.

Online Booth/Online Advertising

\$500-\$2,500

Increase your visibility on the Conference website with banner ads and logos on the floorplan page. Banner ads cost \$2,500 for an exclusive space or \$750 for a rotating ad. Logos cost \$500-\$750, depending on placement.

Mobile App Push Notification

\$1,000 per notification

Send a plain-text message of up to 300 characters directly to BOMA attendees' smart devices during the expo. Each company may send one notification per day, with a maximum of four purchased push notifications available per day. Non-exhibitor pricing is \$2,000 per notification.

Conference Emails

\$2,500-\$5,000

Place your ad in one of BOMA International Conference & Expo's emails. For \$2,500, your 300x250 banner ad will appear in one email. There is a limit of two advertisers per email. Purchase three (3) placements for \$5,000.

Video Wall Advertisements

\$2,500-\$6,000

Place your 30-second video (captions encouraged as there is no sound) or static ad for 30 seconds on the gigantic video wall by registration and the exhibit hall. Your video will play at least two times an hour from 8 AM to 8 PM in the Convention Center on the day(s) selected.



TOBY® Awards Reception & Gala Program Advertising

Starting at \$2,000

The Outstanding Building of the Year® (TOBY) Awards are the most prestigious and comprehensive awards of their kind in the commercial real estate industry. They recognize quality in commercial buildings and celebrate excellence in building management across hundreds of communities nationwide. The official TOBY® Awards Reception & Gala Program is distributed to Gala attendees. PLUS, you will receive a banner ad with your weblink in the BOMA Show Daily eNews after the gala announcing the winners.

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QUESTIONS?



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www.bomaconference.org